

Jeffrey Galusha

jeffrey.galusha@gmail.com (917) 723-2187 jeffrey.galusha.com

Interactive Project Manager – Digital Producer

A dynamic Project Manager, broadly experienced in all areas of information technology, with excellent interpersonal and communication skills. Expert in managing creative teams, developing new products, and maintaining business objectives. Ability to “see the big picture” is the secret to efficient creation of budgets, timelines, and team selections. Holds a Masters degree in Interactive Telecommunications, general literacy in major programming languages, proficient in all creative software applications, and fluent in Spanish.

Professional Experience

Project Manager and Producer

New York University, New York, NY 2006 – Present

Responsible for facilitating the video production of “Teachers of the Year” for the New York State Education Department (NYSED) from beginning to end; including fundraising, creating and managing the budget, hiring staff, liaising and discussing projects with financial backers, troubleshooting, artistic decision making, bringing the finished production in on budget.

- Delivered phase one of the project to the NYSED on budget and on time (December ‘06)
- Tripled the production of the DVD due to overwhelming demand from University program leaders and the NYSED

Account Manager

Primedia Software-on-Demand, New York, NY 2005

Responsible for business relationships with customers and providing support to engineering on the “beta” Primedia Software-on-Demand (PSOD) software portal. Subject matter expert on clients needs and educational software, developing strategies and direction for sales, identifying new revenue communicating product solutions and marketing of these products through interactive presentations.

- Boosted software sales 200% in the first month as Account Manager
- Received accolades for improving the way schools use software from administrators in Louisiana, Georgia, and Ohio
- Led development of the PSOD Portal 1.0, an ecommerce software site, wrote the system specs from a user perspective and drafted use-case scenarios

President/Executive Producer

NGO Media Inc., New York, NY 2000 – 2005

A self-owned production company, functioned as executive producer, director, writer, developer and consultant on wide array of broadcast and non-broadcast projects for International Humanitarian Non-Governmental Organizations, some free-lance and others packaged by NGO Media Inc.

- Completed multimedia campaigns for the American Red Cross, Action Against Hunger, International Rescue Committee, FilmAid International, Cureamericas, and TechnoServe
- Selected to screen the production of “TechnoServe in El Salvador” at the major assembly of the World Economic Forum in Davos, Switzerland
- Raised millions of dollars for water, agriculture, and business projects in four continents

Freelance Project Manager

New York, NY 2000 - 2007

Freelance work functioned as a web producer/project manager building complex websites utilizing PHP, Ajax, Flash, Google maps API and various other web 2.0 technologies "google maps" types of websites. Developed interactive physical installations that give users an informative feedback and a unique experience.

- Developed a geocache for the Alan Lomax Archive that gives viewers a unique way to explore the 10,000 songs in their library, completed in 2007
- Programmed and launched www.eDiscussions.org, a social software network for New York University and Long Island University writing classes where students participate in class by blogging, launched in the fall of 2006
- Co-created "In the Loop" an interactive floor map installation, Art Interactive, Boston 2005

Graduate Student

Interactive Telecommunications Program, New York University 2003 – 2005

Studied at ITP, internationally recognized program that takes a creative and professional approach to the challenges of the information age. Experimented and studied live interactive TV broadcasts, educational media, interface design for museums, prototypes for kiosks, and network frameworks.

- Created the first two live interactive TV broadcasts, the Kconscious Convention, led the 25 person production, went live from the Republican National convention floor, received extensive press
- Launched the TeachUNICEF.org website, a site that helps teachers engage students as active global citizens learning about UNICEF
- Collaborated on "Intellivision" a multi-sensory environment for cognitively impaired children that was featured at the International Conference on Ubiquitous Computing
- Invented a moveable screen that scans through video footage following your motion, the project "Victoria Live from 1916" was featured on Cool Hunting and Core77

Professor

University of the Virgin Islands, United States Peace Corps, Ramona High School, and the Brooklyn School for Global Studies, 1994 – 2006

Established new courses and curriculum as a Master Teacher. Responsible for the English as a Second Language (ESL) department, with a budget of \$140,000 per year, 120 students and eight teachers aides at Ramona High School. Taught classes in Spanish, History, English, Geography, video production, and soil conservation at all levels, from elementary through college.

- Awarded the Sallie Mae First Year Teacher of the Year Award in 1996
- Participated in Rotary International's Group Study Exchange Program to Ecuador in 1998
- Improved ESL department scores 25% on state wide tests in English in one year
- Integrated technology into curriculum as a Tech Specialist at the Brooklyn School for Global Studies in 2001
- Developed the first video production curriculum for the communications department at the University of the Virgin Islands in 2005

Education

Master of Professional Studies, Interactive Telecommunications Program, NYU, New York

Master of Arts in Education, United States International University, San Diego, California

Bachelor of Arts in Social Science, San Diego State University, San Diego, California